



The Blue Empowerment Project invites you to participate in

BE HACKATHON '23

| Innovate | Ideate | Inspire

About the Hackathon & the BE Project

This Hackathon will provide a platform for creative minds to ideate, and co-develop innovative solutions within a limited timeframe. Whether you're a seasoned innovator or a tech enthusiast, this event offers an exclusive opportunity to showcase your skills, network with professionals, and potentially bring your ideas to life within the Blue Economy sector.

The Blue Empowerment project aims to tackle barriers for the empowerment of women in Kenya's coastal region through adoption of climate-smart integrated multi-trophic aquaculture (IMTA) of seaweeds and fish for improved livelihoods and resilience. The project has four main strands: contextualization, technology optimization, business optimization, and learning.

Themes & Challenges

- Artificial Intelligence, Machine Learning & Internet of Things (IoT)
- Blockchain
- Marine Technology
- Augmented Reality/Virtual Reality
- Sustainable Development
- HealthTech



Kenyatta University,
Mombasa Campus



27 & 28 November 2023



8:00 am - 5:00 pm EAT

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